

Lewis County
Quit Line Data Summary
April 1 - June 30, 2004

	County	State
Number of Calls to Quit Line	N = 31	N = 2,932
Percent of Statewide Calls	1.2%	100.0%
Percent of State Population in County¹	1.2%	100.0%

	County %	State %
Gender	N = 31	N = 2,604
Female	58.1%	62.4%
Male	41.9%	37.6%
Race/Ethnicity	N = 31	N = 2,203
People of Color	6.5%	12.2%
White	93.5%	87.8%
Age	N = 31	N = 2,425
Less than 18 years old	6.5%	1.8%
18 - 24 years old	16.1%	14.6%
25 - 34 years old	3.2%	22.7%
35 - 44 years old	41.9%	27.4%
45 years and older	32.3%	33.5%
Education	N = 29	N = 2,312
Did not graduate high school	10.3%	20.6%
High school graduate	41.4%	35.9%
Some college/vocational school	34.5%	33.6%
College graduate	13.8%	9.9%
Caller Type	N = 30	N = 2,700
General Information	0.0%	9.5%
Health care provider	0.0%	4.9%
Tobacco user	100.0%	85.6%
Payer Type	N = 25	N = 1,873
Insured	36.0%	31.1%
Uninsured	40.0%	30.3%
Medicaid	24.0%	38.6%
Heard About	N = 24	N = 2,176
Past caller	16.7%	15.2%
Employer/worksites	0.0%	0.9%
Health care provider	25.0%	31.3%
Television	16.7%	11.0%
Outdoor advertisement (billboard/bus/wall)	0.0%	1.8%
Targeted mailing	0.0%	0.3%
Great Start	4.2%	0.1%
Radio	0.0%	1.5%
Newspaper/Magazine	0.0%	0.4%
Brochure/Newsletter	8.3%	6.1%
Family or friend	29.2%	23.9%
Health Department	0.0%	6.3%
School	0.0%	1.3%